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# QUINLAN SCHOOL OF BUSINESS



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## Faculty and Staff

### Alexei Marcoux

TITLE/S: Associate Professor

OFFICE #: Maguire 430

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## QUINLAN'S NEW HOME



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CAREER SERVICES

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E-MAIL: [amarcou@luc.edu](mailto:amarcou@luc.edu)

## Degrees

- PhD Bowling Green State University (Applied Philosophy), 2001
- MA Bowling Green State University (Philosophy), 1995
- BA University of San Francisco (Economics), 1988
- Additional Graduate and Professional Study:
- Tulane University (graduate coursework in Economics and Philosophy), 1991-3
- University of the Pacific, McGeorge School of Law (successful completion of One-L curriculum), 1988-9

## Research Interests

- Moral foundations of commercial transactions
- Concept of business in business ethics
- Moral partiality/impartiality in business practice

## Explore the Schreiber Center

The Schreiber Center was designed around the concepts of community, connectivity, and transparency.

## **Professional & Community Affiliations**

- Association of Private Enterprise Education
- Society for Business Ethics
- International Economics and Philosophy Society
- Michael Oakeshott Association
- The International Adam Smith Society

## **Professional Activities**

- Heartland Institute, Policy Advisor
- Institute for Consumer Antitrust Studies, Advisory Board
- *Journal of Business Ethics*, Reviewer (Philosophical Foundations and Corporate Governance sections)
- *Business Ethics Quarterly*, Ad Hoc Reviewer

## **Courses Taught**

- MGMT 441. Business Ethics

- MGMT 448. Ethics in Finance

## Awards

- Quinlan School of Business Faculty of the Year, Loyola University Chicago, 2005
- Probationary Faculty Development Grant, Loyola University Chicago, Autumn 2004
- Faculty Summer Research Fellowship, Quinlan School of Business, Loyola University Chicago, 2003
- Philosophy Department Nominee, Distinguished Dissertation Award, Bowling Green State University, 2001
- H B Earhart Fellowship, Earhart Foundation, 1998-9
- University Dissertation Fellowship, Bowling Green State University, 1998-9
- Best Paper Award, Society for Business Ethics Annual Meeting, 1998
- Best Paper Award, Society for Business Ethics Annual Meeting, 1997

# Selected Publications

## Refereed Articles

Uygur, U., Marcoux, A. M. "The Added Complexity of Social Entrepreneurship: A Knowledge-Based Approach." *Journal of Social Entrepreneurship*. 4(2), (2013). 132-152.

Uygur, U., Marcoux, A. M. "Social Entrepreneurs' Attitudes Toward Knowledge Protection and Sharing." *Frontiers of Entrepreneurship Research*. 32(2), (2012).

Marcoux, Alexei. "Retrieving Business Ethics From Political Philosophy." *Journal of Private Enterprise*, 24(2), (2009). 21-33.

Marcoux, A. M. "Is a Market for Values a Value in Markets?" *Reason Papers*. 31, (Fall 2009). 97-107.

Marcoux, Alexei. "A Counterintuitive Argument for Résumé Embellishment." *Journal of Business Ethics*. 63(2), (2006). 183-194.

Marcoux, A. M. "Much Ado About Price Discrimination." *Journal of Markets & Morality*. 9(1), (2006). 57-69.

Marcoux, Alexei. "The Concept of Business in

Business Ethics." *Journal of Private Enterprise*.  
21(2), (2006). 50-67.

### **Refereed Proceedings**

Uygur, U., Marcoux, A. M. "Toward a Knowledge-Based Theory of Social Entrepreneurship. Proceedings of the Tenth International Conference on Corporate Social Responsibility." *Social Responsibility Research Network*. (2010).

Marcoux, Alexei. , "Malden Mills: When Being a Good Company Isn't Good Enough." *Proceedings of The Good Company: Sixth International Symposium on Catholic Social Thought and Management Education, Pontifical University of St Thomas* (2005).

### **Book**

Marcoux, Alexei. M. and Al Gini, *Case Studies in Business Ethics*. Upper Saddle River, N. J.: Prentice-Hall, 2009.

Gini, A., Marcoux, A. M. *Business Ethics: A Concise Introduction* (1st ed.). Lanham, Md.: Rowman & Littlefield, 2012.

Gini, A., Marcoux, A. M. "Case Studies in Business Ethics. 6th ed " Upper Saddle River, New Jersey:

Ethics, 6th ed. Upper Saddle River, New Jersey: Prentice-Hall, 2009.

### **Book Chapters**

Marcoux, A. M. "Triadic Stakeholder Theory Revisited." *Corporate Governance and Business Ethics*. Ed. Alexander Brink. Dordrecht: Springer, 2011. 259-280.

Marcoux, Alexei. M. , "Business Ethics." *Stanford Encyclopedia of Philosophy*. CSLI, 2008.

Marcoux, Alexei. M. , "Business-Focused Business Ethics." *Normative Theory and Business*. Rowman & Littlefield, 2008.

Marcoux, Alexei. M. , "Social Contract." *Encyclopedia of Law and Society: American and Global Perspectives*. Thousand Oaks, California: Sage Publications, 2007.

Marcoux, Alexei. M. , "Business Ethics Gone Wrong." *Taking Sides: Clashing Views on Management*. McGraw-Hill/Dushkin, 2007.

Marcoux, Alexei. M. , "Business Ethics Gone Wrong." *Taking Sides: Clashing Views on Controversial Issues in Management*. Ed. McGraw Hill/Dushkin, 2005.

Marcoux, Alexei. M. , "The Libertarian Alternative to Social Justice'." *Just Readings*. 2005.

### **Presentation of Refereed Papers**

Marcoux, Alexei. *"Is a Market for Values a Value for Markets?"* International Convention for the Association of Private Enterprise Education, Guatemala City, Guatemala. (2009).

Marcoux, Alexei. *"What Are Market-Based Arguments Intended to Show?"* International Association of Business & Society Annual Meeting,, Florence, Italy. (2007).

Marcoux, Alexei. *"Business as a Practice: The Entrepreneurial Conception."* International Convention of the Association of Private Enterprise Education, Las Vegas, Nevada. (2006).

Marcoux, Alexei, and A. Gini. *"Malden Mills: When Being a Good Company Isn't Good Enough."* The Good Company: Sixth International Symposium on Catholic Social Thought and Management Education, Pontifical University of St Thomas (Angelicum), Rome, Italy. (2006).

Marcoux, Alexei. *"Friedman's Expertise Argument Revis(it)ed."* International Convention of the



Association of Private Enterprise Education,  
Orlando, Florida. (2005).

Marcoux, Alexei. *"After Hansmann: What Remains  
of the Corporate Governance Debate?"* 'The  
Accountable Corporation: Third Biennial Global  
Conference on Business Ethics, Santa Clara,  
California. (2005).

Marcoux, Alexei. *"Retrieving Business Ethics From  
Political Philosophy."* International Convention of  
the Association of Private Enterprise Education, Las  
Vegas, Nevada. (2008).

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